



2009 HAMPTON ROADS SOLAR TOUR CORPORATE SPONSORSHIP OPPORTUNITY

Dear Corporate Leader:

The 2009 Hampton Roads Solar Tour will feature over 20 homes and facilities that will help bring the idea of **greening homes** much closer to reality for hundreds of local homeowners. The event will be held on **Saturday, October 3rd**, as part of the National Solar Tour. The ASES National Solar Tour is the largest grassroots solar event in history, held annually during the first Saturday in October in conjunction with National Energy Awareness Month.

While energy prices continue to soar, this event offers participants the opportunity to tour homes and buildings to see how neighbors are **using solar energy, energy efficiency, and other sustainable technologies** to reduce their monthly utility bills and help tackle climate change. Last year close to 140,000 attendees visited some 5,000 buildings in 3,000 participating communities. Now in its 14th year, this event is coordinated nationally by the nonprofit American Solar Energy Society. It takes place

The Sponsorship offers a huge return on your investment. Sponsorship opportunities are as low as \$200. Check out the benefits that you receive at the following sponsorship levels.

Watt Level Sponsor: \$100

1. Name in all promotional and event material.
2. Opportunity for Company's promotional merchandise/coupon in visitor's reusable "Gift Bag"
3. Website recognition on the websites of the three title sponsors:
 - Hampton Roads Solar Tour website
 - Keep Norfolk Beautiful (www.norfolkbeautiful.org)
 - Tidewater Builders Association Green Builders Council (www.tba.org)
 - Hampton Roads Chapter of the U.S. Green Building Council (www.hrgbc.org)
6. Most importantly, the gratification and pride of supporting greener homes in our region.

Kilowatt Level Sponsor: \$250

1. All items listed above plus:
2. Sole Sponsorship of one of the homes on the tour with your banners and/or signs displayed near the entrance to the home or inside (4' x 4' size limit) and a booth on site
3. Title Sponsor Website recognition with link to your corporate website.
4. 1/2 page ad in Event Program

Megawatt Sponsor Level- \$500 & Up

1. All items listed above plus:
2. Your company's name on the visitor's reusable "Gift Bag"
2. Sponsor name included in radio advertisements where available.
3. Acknowledgement of company name printed in print publications (where possible)
4. Sponsor name included in any television spots where available.
5. Your Company's location on the Tour map
6. Opportunity to briefly speak at a Pre-Tour Workshops on Solar Equipment installation

A limited number of sponsorships are available. We encourage interested sponsors to sign up as soon as possible. You may sign up by faxing the completed sponsorship agreement form to Hampton Roads Solar Tour, C/O: Keep Norfolk Beautiful, (757) 441-5285 or sending the completed sponsorship agreement form with a check payable to Friends of Norfolk's Environment, Inc., 3500-A Granby St, Norfolk, Virginia, 23504

On behalf of the Hampton Roads Solar Tour Planning Committee, the Tidewater Builders Association Green Builders Council and the Hampton Roads Chapter of the U.S. Green Building Council, THANK YOU FOR YOUR SUPPORT. Please feel free to contact the following individuals if you have any questions about sponsoring the Hampton Roads Solar Tour 2009.

John Deuel
Recycling Coordinator, City of Norfolk
(757) 441-1347
john.deuel@norfolk.gov

Allen Loree, President, TBA Green Builders Council
(757) 536-7220
allenloreehomes@cox.net

Richard Good
Owner, Solar Services, Inc.
(757) 427-6300
solserv@solarservices.com

Ken Wright
Peninsular Coordinator, Hampton Roads Solar Tour
(757) 851-5085
kenwright3@cox.net

