

NRHA Launches Builders and Designers Guild

NRHA Executive Director Shurl Montgomery announced the establishment of a Builders and Designers Guild to be comprised of builders, architects and qualified designers who share a common belief that quality design and craftsmanship are integral components of creating great neighborhoods.

NRHA, acting as a land developer on behalf of the city of Norfolk, is making a substantial investment of public dollars to restore and build new housing in many neighborhoods. The Guild will protect and enhance that investment by:

- Establishing and maintaining quality builder/homebuyer relationships, resulting in positive customer satisfaction for homebuyers in NRHA developments;
- Encourage a high level of construction quality and recognize excellent builder performance;
- Facilitate good communications between NRHA, the City and design-build team; and
- Enhance revitalization of Norfolk's architectural and building legacy through continuous improvement in housing design and craftsmanship.

The Guild is open to all quality builders, architects and qualified designers in Hampton Roads who meet established criteria such as customer service track record and capacity to build at expected levels of quality. Membership packages are available from Donna Seeland at dseeland@nrha.norfolk.va.us or 757-314-2021.

Membership benefits include:

- Eligibility to purchase NRHA property and enter into land disposition contracts with NRHA. (The public is eligible to purchase property but must use Guild member for home construction).
- Preview of neighborhood development projects and opportunities.
- Input into NRHA plans for new housing projects as they are being developed;
- Educational and networking events in conjunction with Guild partners such as Tidewater Builders Association and American Institute of Architects;
- Leads from NRHA Home Ownership Center on qualified buyers.

The Guild, as initially envisioned, will apply to single-family (attached and detached) construction where NRHA is the land developer. The Guild may ultimately be expanded to include multifamily and other development scenarios.

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